

CONTRIBUTION OF WOMEN ENTREPRENEURS IN SMEs AMONG SAARC COUNTRIES

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ABSTRACT

The present study examines the relationship between women entrepreneurs and SMEs (small and medium enterprises) in SAARC countries. The study of women entrepreneurs among micro, small and medium enterprises required to study separately for two different reasons. Number one is that the women entrepreneurs played very active and significant role during the last few decades, and the second reason is that female businessperson creates new employment opportunities, and solve the different problems of society through empowerment of female. Small and medium enterprises plying significant role as engines of economic growth in many countries, provide low cost employment opportunities with growth. The finding of the study shows the positive relation between SMEs and women entrepreneurs. The role of female business owner increases during 30 years in South Asia. Female entrepreneurship is considered a key tool in enabling female empowerment and liberation. It is better for developing countries, especially South Asian countries to start a business at small and medium scale because South Asian countries belong to the low income group facing problems of unemployment, poverty, the low saving rate, the low capital accumulation. Micro and Small scale business not required huge investment, it starts with limited capital.

KEYWORDS: Women Entrepreneurs, SMEs, SAARC